

IN THE COURT OF CHANCERY OF THE STATE OF DELAWARE

MICHAEL RAFTERY, On Behalf of Himself :
and All Others Similarly Situated, :

Plaintiff, :

v

: Civil Action
: No. 11520-VCG

ROBERT B. GOERGEN, ROBERT B. GOERGEN, :
JR., JANE DIETZE, ANDREW GRAHAM, BRETT :
M. JOHNSON, ILAN KAUFTHAL, HOWARD E. :
ROSE, JAMES WILLIAMS III, THE CARLYLE :
GROUP L.P., CB SHINE HOLDINGS, LLC, :
CB SHINE MERGER SUB, INC., and BLYTH, :
INC., :

Defendants. :

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Chancery Court Chambers
Court of Chancery Courthouse
34 The Circle
Georgetown, Delaware
Thursday, October 1, 2015
11:03 a.m.

- - -

BEFORE: HON. SAM GLASSCOCK, III, Vice Chancellor.

- - -

TELEPHONIC ORAL ARGUMENT ON PLAINTIFF'S MOTION FOR
EXPEDITED PROCEEDINGS and RULINGS OF THE COURT

CHANCERY COURT REPORTERS
New Castle County Courthouse
500 North King Street - Suite 11400
Wilmington, Delaware 19801
(302) 255-0523

1 APPEARANCES: (Via teleconference)

2 BLAKE A. BENNETT, ESQ.
Cooch and Taylor, P.A.

3 -and-

4 W. SCOTT HOLLEMAN, ESQ.
of the New York Bar
Johnson & Weaver, LLP
5 for Plaintiff

6 GARRETT B. MORITZ, ESQ.
Ross Aronstam & Moritz, LLP

7 -and-

8 ANDREW J.H. CHEUNG, ESQ.
of the New York Bar
Wachtell, Lipton, Rosen & Katz LLP
9 for Defendants Robert B. Goergen, Robert B.
Goergen, Jr., Jane Dietze, Andrew Graham, Brett
10 M. Johnson, Ilan Kaufthal, Howard E. Rose,
James Williams III, and Blyth, Inc.

11 SAMUEL A. NOLEN, ESQ.
12 J. SCOTT PRITCHARD, ESQ.
JOHN MEZZANOTTE, JR., ESQ.
13 Richards, Layton & Finger, P.A.

14 -and-

15 GLENN M. KURTZ, ESQ.
ANDREW W. HAMMOND, ESQ.
of the New York Bar
White & Case LLP
16 for Defendants The Carlyle Group LP, CB Shine
Holdings, LLC, and CB Shine Merger Sub, Inc.

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1 THE COURT: Counsel, this is Sam
2 Glasscock. Who do I have on the line, please?

3 MR. BENNETT: Good morning, Your
4 Honor. This is Blake Bennett from Cooch & Taylor on
5 behalf of the plaintiff Michael Raftery. With me on
6 the line is Scott Holleman from Johnson & Weaver.
7 Mr. Holleman's been admitted pro hac vice and, with
8 the Court's permission, will speak for the plaintiff
9 today.

10 THE COURT: I'll be happy to hear from
11 Mr. Holleman.

12 MR. HOLLEMAN: Thank you, Your Honor.

13 MR. MORITZ: Good morning, Your Honor.
14 This is Garrett Moritz from Ross, Aronstam & Moritz on
15 behalf of the Blyth defendants, and I'm joined by
16 co-counsel Andrew Cheung from Wachtell Lipton.

17 THE COURT: Welcome. And who will be
18 arguing, Mr. Moritz?

19 MR. MORITZ: I will be, Your Honor.

20 MR. CHEUNG: Good morning, Your Honor.

21 THE COURT: Okay. I'll be happy to
22 hear from you.

23 Good morning.

24 And who is --

1 MR. KURTZ: Good morning, Your Honor.
2 Glenn Kurtz and Andy Hammond from White & Case. I
3 think Sam Nolen is on the line.

4 MR. NOLEN: Yes. Let me make
5 introductions.

6 MR. KURTZ: Sorry.

7 MR. NOLEN: Your Honor, it's Sam Nolen
8 from Richards, Layton & Finger on the line for the
9 Carlyle defendants. With me in my office are my
10 associates Scott Pritchard and John Mezzanotte, and
11 you heard Mr. Kurtz of White & Case. And also with
12 him is Andrew Hammond of White & Case.

13 Mr. Hammond has been admitted pro hac
14 vice and Mr. Kurtz's application is pending before
15 Your Honor. With Your Honor's permission, Mr. Kurtz
16 would speak for the Carlyle defendants this morning.

17 THE COURT: Yes. Let me orally grant
18 that motion. And it will be superceded by a written
19 order, formal order, but I'd be happy to hear from
20 Mr. Kurtz.

21 MR. NOLEN: Thank you very much, Your
22 Honor. Much appreciated.

23 MR. KURTZ: Thank you, Your Honor.

24 THE COURT: Anyone else? All right.

1 Would you like to go ahead, then. I'm
2 sorry, is Mr. Bennett or Mr. Holleman going to argue?

3 MR. BENNETT: Mr. Holleman.

4 THE COURT: Mr. Holleman, happy to
5 hear from you.

6 MR. HOLLEMAN: Thank you. Good
7 morning again, Your Honor. Scott Holleman from
8 Johnson & Weaver on behalf of the plaintiffs. My firm
9 represents Mr. Raftery and Mr. Berry, and we are
10 joined in this motion by all other plaintiffs who
11 filed suit in Delaware. By now the count is somewhere
12 around six or seven.

13 This is a motion to expedite. It's
14 not an injunction motion, not a motion to dismiss or a
15 motion for summary judgment. And on a motion to
16 expedite, all plaintiffs have to show is a
17 sufficiently colorable claim and a sufficient
18 possibility of threatened repairable injury. And what
19 plaintiffs have shown here today, we believe, is more
20 than sufficient to grant expedition.

21 Plaintiffs assert two types of claims,
22 one targeting the price and the process leading up to
23 the acquisition and another targeting the disclosures
24 disseminated in connection with the acquisition.

1 THE COURT: The price --

2 MR. HOLLEMAN: Yes, Your Honor.

3 THE COURT: The price and process
4 claims are exceedingly unlikely to lead to preliminary
5 injunctive relief, aren't they? Aren't we really
6 talking about the colorability of the disclosure
7 claims here?

8 MR. HOLLEMAN: I think that exactly
9 what Your Honor stated, and based on recent case law,
10 I think that's a fair statement, that it is less
11 likely than the disclosure claims -- because there is,
12 of course, the argument that the price and process
13 claims can be remedied through an award for damages
14 after the close of the acquisition.

15 THE COURT: Sure. And --

16 MR. HOLLEMAN: The case law --

17 THE COURT: -- if you're right that
18 this is an entire fairness claim, that's particularly
19 the case. I think it would probably be a better use
20 of our time to concentrate on your disclosure claims.

21 MR. HOLLEMAN: Thank you for that
22 guidance, Your Honor. And with that, I will turn to
23 the disclosure claims and not belabor the Court with
24 an extensive background of what led to this deal.

1 THE COURT: All right. Because I know
2 you are alleging entire fairness, and that is
3 something that we can in a more leisurely fashion come
4 to a resolution on. But I'm not sure it really bears
5 on what I have to decide if I'm going to go forward to
6 preliminary injunctive relief.

7 MR. HOLLEMAN: Certainly. And while
8 we're happy to move quickly, I think that a more
9 leisurely approach for those more complex claims is
10 something that makes sense for both the parties and
11 the Court.

12 THE COURT: Right. Relatively
13 leisurely is what I meant, compared to the expedition
14 that would be required to, in the next week and a
15 half, reach a PI decision.

16 MR. HOLLEMAN: Certainly. Well,
17 turning to the disclosure claims, then, as this Court
18 is well aware, and as Delaware law holds consistently,
19 defendants must disclose any and all material
20 information in a nonmisleading manner in connection
21 with a stockholder's decision on a merger like the one
22 in question. That implicates both the shareholders'
23 ability to make a fully informed decision about
24 whether to tender their shares and, also, whether to

1 exercise their appraisal rights under Delaware law,
2 because this is a cashout merger for \$6 a share, so
3 Delaware stockholders would, in the event that they do
4 not support the merger, have the opportunity to
5 exercise their appraisal rights.

6 We allege several in our complaint,
7 and for the purposes of today's proceedings, we have
8 attempted to narrow our disclosure claims to what we
9 believe are the most important ones. The first one
10 I'll turn to is the disclosure of after-tax, unlevered
11 free cash flows. The financial advisor that was
12 retained here just about a week or so before the deal
13 was -- the merger agreement was executed is Houlihan
14 Lokey. And Houlihan performed a discounted cash flow
15 analysis. And of course, one of the necessary inputs
16 in the DCF analysis is unlevered free cash flows. The
17 14D-9 and subsequent amendments thereto that address
18 some of the allegations we raise in our complaint does
19 not disclose after-tax, unlevered free cash flows,
20 which the 14D-9 makes clear were used in Houlihan's
21 discounted cash flow analysis.

22 I think one of the issues here is who
23 calculated it. If management calculated it and
24 management provided it to Houlihan Lokey, then, under

1 the Plato Learning case and under various other cases,
2 that's information that needs to be disclosed to
3 stockholders. If Houlihan Lokey calculated it, well,
4 then the 14D-9 is simply unclear. Nowhere does it
5 state that Houlihan Lokey provided it. In fact, it
6 states that Houlihan used forecasts that were provided
7 by management. So under Your Honor's decision in the
8 Parlux case and the Dias vs. Purches case pending
9 before your court a few years ago, that needs to be
10 clarified insofar as Houlihan Lokey was actually the
11 party that calculated the free cash flows.

12 Turning to the next disclosure claim
13 we have, it relates to Houlihan's financial analysis.
14 There were the selected companies analysis and the
15 selected transactions analysis that Houlihan
16 performed, and while it discloses some information --
17 indeed, the high, low, mean, and median -- it does not
18 disclose all the multiples. And we believe that it's
19 not an overinundation of information -- and actually,
20 a very helpful thing -- for shareholders to have all
21 of the multiples observed. That lets you see a little
22 bit more what each company that was used in the
23 analysis and how it compares to Blyth contributed to
24 the implied price range that was calculated by

1 Houlihan Lokey. We believe that, under Delaware law
2 and best practices, that's something that also should
3 be disclosed.

4 The next set of disclosures relates to
5 the process, but all circles around the goal of
6 Houlihan Lokey and the job that Houlihan Lokey did in
7 connection with their work. This was not a situation
8 where Houlihan Lokey was retained from the outset and
9 provided ongoing advice about how the company can
10 realize certain of its strategic alternatives. It's
11 also interesting to note that in 2013, when the
12 company received an offer from a company called CVSL
13 worth \$16.75 per share, the company, in that
14 situation, retained Jefferies to evaluate that offer
15 and to help the board make an informed decision about
16 how to respond to CVSL's offer.

17 Here, in May 2015, when Carlyle,
18 through its financial advisor Threadstone, approached
19 Blyth, the board did not retain a financial advisor.
20 When it negotiated with Carlyle for the rest of May,
21 for June, for July, for the better part of August, it
22 was not acting with the information and the assistance
23 of a financial advisor.

24 In mid-August, the board decided to

1 reach out and retain a financial advisor, and in
2 mid-August Houlihan Lokey appeared before the board
3 and described generally what types of financial
4 analysis it might perform if there was actually a
5 fairness opinion that needed to be rendered.

6 But at no point in time prior to the
7 ultimate board meeting where Houlihan Lokey rendered
8 its fairness opinion did Houlihan Lokey provide any
9 financial analysis to the board about whether the
10 per-share offer that Carlyle was putting forth was
11 fair. In fact, when the board agreed to accept
12 Carlyle's reduced offer -- at the very beginning it
13 was around \$9, and then \$7, and then less and less --
14 when the board accepted Carlyle's final offer of \$6
15 per share, it did so without the assistance of any
16 financial advisor.

17 And plaintiffs also assert that, given
18 the extraordinary limited amount of time that Houlihan
19 Lokey had to actually get acquainted with the company,
20 to learn what was going on with the company, what was
21 going on with its prospects, what was going on with
22 its ongoing business -- because it's an interesting
23 business. There are various segments, and Blyth does
24 business in markets all around the world. It's been

1 in Europe for quite a while, it's been in the Northern
2 American markets for quite a while, and it recently
3 expanded certain aspects of its business to Turkey and
4 to South Korea. And given the currency fluctuations,
5 and how that's had an impact on the business, and an
6 interesting sales model, that it goes through
7 independent sales consultants that have traditionally
8 operated things akin to Tupperware parties, we think
9 that it's important for there to be much more
10 comprehensive disclosure of what the interaction was
11 between Houlihan and the board, what the board's
12 methodology was for actually retaining Houlihan and
13 eschewing the banker it had previously retained when
14 it last had to confront what to do about the company's
15 strategic alternatives. So we believe that more
16 voluminous process disclosure is warranted here as
17 well.

18 The last category of disclosure claims
19 that we allege relate to potential conflicts of
20 interest affecting the Goergen family. Robert
21 Goergen, Sr., he has been with the company, he founded
22 the company, and he controls the company, along with
23 other members of his family who also own considerable
24 numbers of shares of Blyth common stock. Based on

1 public statements made in connection with the proposed
2 acquisition, it seemed clear that numerous members of
3 management are going to stay on through the
4 consummation of the deal if it, indeed, closes, and
5 will have a role in the post-close entity.

6 What's unclear is when those
7 discussions arose. What's unclear is what exactly
8 type of role is contemplated. Is it just going to be
9 they're going to be now employees of Blyth, which it
10 will be wholly owned by Carlyle? Will they have an
11 investment interest? Because in my practice, in my
12 experience, typically when you have deals like this
13 involving founders, they retain some sort of a
14 post-close ownership interest.

15 I understand that the proxy
16 statement -- not the proxy statement, the 14D-9 and
17 other documents state that they will be selling their
18 shares of Blyth common stock for the same \$6 per share
19 that everybody else is. Nonetheless, it seems
20 somewhat inconsistent with the normal course of
21 business, in terms of how these deals are done. And
22 there's zero disclosure about any background
23 discussions between Blyth management and Carlyle about
24 post-close investment, employment, and/or other

1 opportunities, and we believe that, given the nature
2 of the Goergens' control over the company and given
3 the nature that this is essentially a single-bidder
4 process, we think that such disclosures are material
5 and need to be provided.

6 That sums up my discussion of the
7 materiality. If Your Honor has any questions, I'd be
8 happy to address that or any of the other points we've
9 made in our papers.

10 THE COURT: No. Thank you. I
11 appreciate the argument. There may be a question or
12 two after I hear from the defendants.

13 Is it Mr. Cheung who is going to argue
14 for Blyth?

15 MR. CHEUNG: Your Honor --

16 MR. MORITZ: Your Honor --

17 MR. CHEUNG: Go ahead, Garrett.

18 MR. MORITZ: This is Garrett Moritz.
19 I'm going to argue for Blyth.

20 THE COURT: You told me that,
21 Mr. Moritz, and I forgot to put a line under your
22 name. I apologize.

23 MR. MORITZ: Not a problem, Your
24 Honor, and good morning. Of course, the Blyth

1 defendants disagree on the merits of the price and the
2 process claims that the plaintiff has asserted here,
3 and we don't concede that this third-party premium
4 deal is subject to entire fairness or problematic in
5 any way.

6 THE COURT: I understand that. But
7 that's for another day, I think.

8 MR. MORITZ: Great. Well, then, I'll
9 go directly to the disclosure claims. I'm going to
10 try to address them in the order that Mr. Holleman set
11 them up.

12 So first the plaintiff asks for
13 unlevered free cash flow or inputs used to derive
14 unlevered free cash flow, and the briefing also asks
15 for other unspecified material information about
16 financial projections, but it seems that this has now
17 been focused to unlevered free cash flow.

18 This is not a case where the
19 defendants are holding back projections. The 14D-9
20 discloses three versions of the management projections
21 from 2015 through 2018. That's at page 27 and 28 of
22 the 14D-9. These are actually the metrics that
23 company management used and believes were useful.
24 They were provided to Houlihan and to Carlyle.

1 And Blyth didn't just disclose its
2 final projections. It disclosed its original higher
3 projections and then updated versions, so the
4 stockholders could see how they changed. Now, then,
5 in response to comments from the SEC, the company
6 provided reconciliations of the company's projections,
7 which had used non-GAAP metrics with GAAP metrics.
8 And this disclosure included four-year projections
9 for, among other things, interest, taxes, capital
10 expenditures, depreciation, amortization, a number of
11 other items. And that's ample disclosure regarding
12 projections under this Court's precedent. And we cite
13 a number of cases in our brief. Plaintiff's demand
14 for input about unlevered cash flows is very
15 reminiscent of the Plains Exploration case, in which
16 this Court denied the motion for preliminary
17 injunction based on the alleged failure to disclose
18 the financial advisor's unlevered free cash flows.

19 Here, plaintiff attempts to
20 distinguish that case by suggesting that Blyth derived
21 the unlevered free cash flow, but, in fact, what Blyth
22 management provided to Houlihan is what was disclosed:
23 the non-GAAP projections that are in the 14D-9. And
24 Houlihan derived the unlevered free cash flow. So

1 this is very similar to Plains Exploration. It's not
2 a colorable disclosure claim. And certainly the
3 stockholders have gotten what they are entitled to
4 under Pure Resources and other cases: a fair summary
5 of the substantive work provided by the investment
6 banker, Houlihan. And unless the Court has questions
7 on that, I'll move on to the multiples issue.

8 THE COURT: Well, the allegation is
9 that the disclosure is not clear, that it's confusing
10 as to whether management or Houlihan came up with the
11 unlevered free cash flows.

12 MR. MORITZ: Yeah. So I'm looking at
13 page 25 of the 14D-9. And there it says, "Houlihan
14 Lokey performed a discounted cash flow of Blyth by
15 calculating the estimated present value of the
16 projected unlevered, after-tax free cash flows of
17 Blyth based on the Forecasts." And the forecasts are
18 what was provided.

19 THE COURT: All right. I understand.

20 MR. MORITZ: Okay. Thank you, Your
21 Honor.

22 On the allegation, the second
23 allegation, which is that the 14D-9 was required to
24 disclose the specific multiples of the selected

1 comparable companies and selected comparable
2 transactions, rather than disclosing the low, high,
3 median, and mean multiples, we cite in our opposition
4 brief the Ramtron and OPENLANE cases, which fall
5 directly to the contrary.

6 Plaintiff didn't try, in the reply or
7 today, to distinguish those cases. Instead, plaintiff
8 relies on Turberg vs. ArcSight, which is a 2011
9 settlement approval hearing transcript, in which the
10 Court approved a disclosure of settlement after
11 "thinking hard about it," because adding specific
12 multiples to the disclosure of the investment banker's
13 work there was "sufficiently helpful to justify the
14 settlement."

15 We think that Ramtron and OPENLANE are
16 better precedents than a comment in a settlement
17 approval hearing. And similarly, the other authority,
18 In re Celera, which plaintiffs cite for the principle
19 that the actual multiples themselves must be
20 disclosed, actually points the other way. First of
21 all, it's also a settlement hearing ruling. But in
22 any event, the page of Celera that plaintiff cites,
23 star 122, actually seems to be praising supplemental
24 disclosures that provided high, low, median, and mean

1 multiples of the selected comparable company analyses.
2 And that's exactly what we did here. So I don't think
3 that's a colorable claim.

4 Third, the plaintiff makes a number of
5 additional requests for process-related disclosures,
6 but now they're -- I guess the focus at this point has
7 boiled down to Houlihan, before I take on the final
8 issue. And one of them is did the board consider
9 hiring other investment advisors prior to deciding to
10 retain Houlihan. That's really a "tell me more" type
11 of claim that's not colorable. And we cited Clements
12 vs. Rogers in our opposition brief for the proposition
13 that why a particular investment banker is retained,
14 versus another, is rarely of material interest to
15 investors. And there's no attempt to distinguish
16 Clements or to explain why that wouldn't apply here.

17 You know, we have disclosed Houlihan's
18 historical work for Carlyle affiliates in the 14D-9.
19 That's out there. Plaintiffs ask for additional
20 play-by-play minutia of the kind the Court has held is
21 not a colorable disclosure claim, regarding things
22 like when Houlihan was retained and how exactly it's
23 work -- what the timing of when it was brought to the
24 board was, and things like that. And on that I would

1 note, although I believe I heard Mr. Holleman say
2 there wasn't information in the 14D-9 about when
3 Houlihan was retained, in fact, at the bottom of page
4 13 of the 14D-9, which is Exhibit A to my transmittal
5 affidavit, it says that there was a board meeting on
6 August 6, 2015, and "At such meeting, the Blyth board
7 of directors authorized the Company's management to
8 engage Houlihan Lokey as the Company's financial
9 advisor in connection with the proposed transaction
10 with Carlyle." So that's there. An additional
11 play-by-play is not required under the Court's
12 precedent.

13 The last thing I'll take up is a
14 demand for additional disclosures about the Goergens'
15 interest in the transaction and post-close employment
16 opportunities, with the focus that plaintiff has put
17 on Robert Goergen, Jr., the current CEO. The
18 plaintiff ignores what the 14D-9 actually says on this
19 subject. For example, they say pointblank in their
20 brief that Blyth management, which definitely includes
21 Goergen, Jr., will be staying on in a continuing
22 employment capacity following the acquisition. But
23 the 14D-9 -- and I'm looking at page 7 -- cannot be
24 clearer. It says that "None of the Company's current

1 directors or executive officers have entered into any
2 agreements or arrangements with Parent, the Company,
3 or their respective affiliates regarding continued
4 service with Parent, the Company, or their respective
5 Ave affiliates after the Merger Effective Time."

6 Now, they point in their briefing to a
7 transcript of a message to Blyth employees. It's a
8 generic message, it's a standard type of communication
9 to employees after the private equity deal was
10 announced, to keep up employee morale and assure that
11 there are not going to be radical changes at the
12 operating level. It did not say that Goergen, Jr., or
13 any other senior executives, for that matter, will be
14 staying on after the merger. And lest there be any
15 doubt, we have confirmed with our client, Robert
16 Goergen, Jr., that he has no expectation or
17 understanding of continuing on at Blyth after the
18 merger. We can't disclose what does not exist. So
19 that addresses the disclosure claims.

20 One other point I wanted to bring up
21 is the scope of the discovery that plaintiff is asking
22 for. I won't go into the number of requests and
23 subrequests which are brought, but I will note that
24 the plaintiff is asking for broad e-mail searching

1 from a time period of October 29, 2013, to the
2 present. That's almost two years worth of e-mails.
3 They want a privilege log. And, you know, a privilege
4 log for that type of review is a very significant
5 amount of work that could take a number of lawyers the
6 amount of time we have before October 13th alone.
7 They've asked for six depositions, and they want all
8 this to happen in time for briefing and argument by
9 October 13.

10 Now, the lawyers involved, and
11 certainly the Court, are no strangers to expedited
12 proceedings where they're appropriate. But the
13 plaintiff here hasn't made any effort to reasonably
14 tailor the request for expedited discovery to the
15 circumstances, the timing, or the claims that he's
16 actually pursuing. Plaintiff hasn't even tried to
17 explain what the schedule would look like, given at
18 this point we have less than two weeks to October 13,
19 with Monday, October 12, being Columbus Day. And
20 plaintiff didn't make things easier by waiting a week
21 after filing the motion to expedite to even reach out
22 to chambers to schedule a hearing on the motion.

23 So we would submit that the extreme
24 burden of the expedited discovery that the plaintiff

1 is asking for here, and the argument schedule, and
2 what that would impose on the Court and the parties,
3 is still further reason weighing against expedited
4 proceedings here. The case doesn't warrant expedition
5 at all, and it certainly doesn't warrant the kind of
6 hyperexpedition that the plaintiff is seeking.

7 If the Court has any questions, I'd be
8 happy to address them, but otherwise, just
9 respectfully submit that the motion should be denied.

10 Thank you, Your Honor.

11 THE COURT: Thank you, Mr. Moritz.

12 Mr. Kurtz.

13 MR. KURTZ: Thank you, Your Honor. I
14 don't want to unnecessarily belabor this, and I'm not
15 going to repeat arguments that have been presented. I
16 would limit myself really briefly to just two points,
17 Your Honor.

18 Number one is, with the one exception
19 relating to some speculative allegations about
20 employment, none of the discovery is actually properly
21 directed to the Carlyle group defendants. We wouldn't
22 have the information that the plaintiffs are focusing
23 on, except with respect, perhaps, to the allegations
24 about employment and, without repeating, but very

1 briefly clearing up, obviously, there is no evidence
2 of an employment arrangement.

3 And the basis that plaintiffs assert
4 is a comment in a transcript that's as follows: "We
5 spent considerable time with Carlyle throughout this
6 process" -- and that's referring to the deal
7 process -- "and because of this, I'm confident they
8 understand what our team has accomplished and support
9 our vision for the future."

10 That is obviously a pretty boilerplate
11 statement that the company is going to continue in the
12 future. It doesn't say anything about employment
13 relationships. And I can represent to the Court that
14 there are no new employment arrangements with the
15 Goergens whatsoever. There were no discussions about
16 any potential employment arrangements with the
17 Goergens prior to execution of the merger agreement.
18 There have been no discussions with Goergen, Sr. at
19 all about any role at Blyth, and that there is no
20 expectation that Goergen, Jr. will remain with Blyth,
21 other than potentially for transition services over a
22 very short period of time while the company is segued
23 into new management.

24 THE COURT: All right. Thank you.

1 MR. KURTZ: Thank you, Your Honor.

2 THE COURT: Mr. Holleman.

3 MR. HOLLEMAN: Your Honor, I'll just
4 briefly respond to my friends on the other side's
5 comments. With respect to the free cash flow, the
6 Plains Exploration case was one where the plaintiffs
7 in that case simply misread the proxy. That's what
8 the Court's opinion made clear, that it disclosed what
9 Barclays' metric was. And I think the plaintiffs in
10 that case were just, perhaps, unaccustomed to seeing
11 that metric and were expecting to see free cash flows
12 and didn't. So there was full disclosure. It was
13 merely a misreading, and there was no need for any
14 extrinsic evidence to demonstrate what the inputs
15 were. It was just -- it was reading comprehension.

16 Here, I looked at the section that my
17 adversary just referred us to on the proxy
18 statement -- the 14D-9. It's page 25, and it's the
19 statement that counsel read aloud. And nowhere in
20 there does it refer to Houlihan Lokey calculating the
21 free cash flows themselves. It's not clear in the
22 section that sets forth the forecasts. And I'll
23 applaud defendants for providing the March 2015
24 forecast, providing the June 2015 forecast, and

1 providing the August 2015 forecast. That saves me a
2 little bit more time for having to try to seek that
3 through an injunction. But nowhere in the section
4 discussing the forecasts does it say who is
5 calculating the unlevered free cash flows. And I
6 think, in the absence of any such clarity, and then
7 the clear statements that Houlihan used the forecasts
8 that were created by management, I think that this is
9 something that warrants expedition and, potentially,
10 down the road, an injunction.

11 With respect to the arguments about
12 disclosure of the multiples, every case is different.
13 And the multiples that each financial advisor -- or
14 the comparable companies and/or transactions that each
15 financial advisor chooses to use may be different
16 depending on the case. Here, you do have a high, low,
17 mean, and median disclosed, but if you compare those
18 metrics that were disclosed to the reference ranges
19 that were actually used, they seem out of whack.

20 You have, for example, on the last 12
21 months adjusted EBITDA multiple, a reference range of
22 6 1/2 to 7 1/2 times, compared to multiples that were
23 observed that were considerably higher than that. So
24 I think that it's important to understand, is that

1 metric, is that reference range, an appropriate
2 reference range?

3 And the only way that you can do that
4 is by seeing the additional multiples that were
5 provided for all of the companies. If those multiples
6 were closer to one of the companies that were very
7 much life-like, then perhaps that's a decent reference
8 range. If they weren't, then perhaps that's an
9 unreasonably low reference range. And that's
10 really -- while the multiples can be quite
11 instructive, that's why we think that they need to be
12 disclosed here.

13 With respect to our process
14 disclosures, the involvement of Houlihan Lokey,
15 counsel's correct, on page 13 it states that on August
16 6, the board decided to retain Houlihan. It also
17 states that, on page 14, Houlihan showed up at a board
18 meeting and told the board what types of financial
19 analysis it might provide. Page 15, it states that
20 Houlihan attended the final board meeting on August 30
21 to give a fairness opinion presentation. And there's
22 no disclosure whatsoever beyond that saying what
23 Houlihan did, what Houlihan did to understand the
24 company, what Houlihan did to advise on the process,

1 what Houlihan did in connection with discussing the
2 company with management. And I think that, given the
3 board's previous reliance on a financial advisor,
4 Jefferies, when it was rejecting CVSL's 16.75
5 per-share offer, we think that additional disclosure
6 is certainly important here. And again, I'd also like
7 to just remind Your Honor that this is a motion to
8 expedite and not a motion for an injunction. So I
9 think that these are more than sufficiently colorable
10 to warrant discovery into those issues.

11 With respect to the potential
12 conflicts and the potential role that the Goergens
13 have post-close, again, it's simply unclear. It would
14 be great if these representations by Carlyle's counsel
15 could be conveyed to the class and taken at face
16 value. But I think that the truth is that every
17 single disclosure statement that comes out -- well, I
18 don't want to say every, but most of them, even where
19 there is the anticipation or the contemplation of a
20 post-close relationship, it's the same legalese.

21 No agreements have been finalized.
22 There is no expectation -- and that may or may not be
23 true, but the other public statements, the ones cited
24 in plaintiff's complaint, the ones cited in the

1 brief -- and here I'm particularly referring to the
2 transcripts that we attached to the Bennett affidavit.
3 Those are summarized at footnote 14 on the bottom of
4 plaintiff's reply. It suggests, and is highly
5 suggestive, that there is going to be a post-close
6 relationship. It describes Carlyle as a partner. It
7 describes Carlyle as being supportive of management's
8 vision of the future. And the press releases have
9 this pervasive message of stability and continuity as
10 it relates to anything regarding employment.

11 I think that, given the apparent
12 disconnect between what counsel is now saying on the
13 phone and the numerous public statements made in
14 connection with or in possible revelation of
15 post-close arrangements, we think that this is
16 certainly something that warrants expedition.

17 With respect to the scope and burden
18 associated with the plaintiff's discovery requests,
19 those were predicated on this motion on both the
20 disclosure claims and the process claims. Now that
21 the focus of this motion has turned quite
22 substantially just to the disclosure claims, I think
23 it's fair for those to be narrowed considerably. And
24 I would agree with Carlyle's counsel's statement that

1 the disclosures that are sought with Carlyle relate
2 solely to the possibility of a post-close involvement
3 by either of the Goergens.

4 So insofar as Your Honor is willing to
5 grant this motion, then I would submit that the
6 parties could meet and confer following to discuss a
7 more appropriate scope of discovery, including the
8 e-mail searches. If it's just focusing on the sales
9 process that went on with Carlyle and the issues that
10 we discussed today, I think the e-mail search could be
11 limited considerably to make it a much more feasible
12 burden for defendants to contend with.

13 One last note with respect to the
14 timing of things. Plaintiffs filed their motion to
15 expedite three days after the 14D-9 came out.
16 Plaintiffs attempted to engage with the defendants
17 concerning scheduling. We reached out to the Court
18 the following week, after plaintiffs were able to
19 secure an agreement with the other plaintiffs that
20 filed suit in Delaware to alleviate the defendants'
21 concerns that there would be numerous motions to
22 expedite to deal with, because defendants made it
23 perfectly clear that they were not interested in
24 engaging in duplicative motion-to-expedite

1 proceedings.

2 THE COURT: And, Mr. Holleman, let me
3 set your mind at ease. I don't consider the
4 plaintiff's proceedings here to be deletory in any
5 way, or that some type of laches analysis or equitable
6 weight should be given to the passage of time. And in
7 fact, I would appreciate hearing from you whether
8 there has been any discussion of consolidation in
9 these cases for post-closing, if indeed there is a
10 closing, litigation.

11 MR. HOLLEMAN: Yes, Your Honor. And I
12 am happy to represent that, on behalf of all of the
13 plaintiffs that filed suit in Delaware, there has been
14 an agreement to coordinate and consolidate, which is
15 why I think that the other plaintiffs have stood down
16 as far as genuine litigation activity. But I think
17 that, given the obvious time constraints and the
18 resources that have to be devoted to these expedited
19 proceedings, that has been our first and foremost
20 priority. So I will represent to the Court that the
21 plaintiffs will intend to consolidate these actions
22 for all purposes in the coming days.

23 THE COURT: That's good. I'm glad to
24 hear that.

1 Anything else, Mr. Holleman? I didn't
2 mean to cut you off. I just wanted to tell you you
3 didn't need to convince me that the plaintiffs had not
4 been acting in a delectory faction.

5 MR. HOLLEMAN: No, Your Honor. I have
6 nothing more. I think that was my last point, so
7 thank you for your time.

8 THE COURT: And anything else from
9 anyone?

10 Counsel, I appreciate the argument
11 very much, and the briefing, which I continue to be
12 impressed with in these situations where briefing is
13 produced on such a compressed schedule and is of such
14 high quality. I appreciate the argument as well.

15 You're well aware of the standard
16 under which I have to evaluate a motion to expedite.
17 There has to be a colorable claim -- which is, as has
18 been pointed out, a low standard -- and then there has
19 to be threatened irreparable harm sufficient to
20 justify what in this case would be a fairly
21 substantial undertaking, to redd up a preliminary
22 injunctive relief hearing in time to potentially
23 enjoin a closing coming up in a week and a half or so.
24 So that's the standard. The Court is always

1 solicitous of litigants who need prompt redress, but
2 in cases such as this, I think it is appropriate to
3 closely examine the claims for colorability. It's a
4 low standard, but it has to be met in order to justify
5 the very stringent litigation that is proposed here.

6 I'm going to take these in reverse
7 order. Let me explain just very briefly that I'm
8 limiting this to the disclosure claims, because the
9 colorability of the process claims does not really go
10 to expedition. What would be heard at a preliminary
11 injunctive relief hearing would be a claim that there
12 would be irreparable harm because the stockholders
13 were being asked to either consent to the merger or
14 dissent and accept appraisal or vote against the
15 merger and try to prevent it from being consummated,
16 and that without sufficient disclosures, that that
17 exercise of the franchise is in fact a nullity. Where
18 disclosure claims are sufficiently colorable,
19 irreparable harm is presumed to be present because
20 that exercise of the franchise is among the most
21 important of the stockholders' rights, and it is an
22 illusory right without sufficient information.

23 As regards the process claims proper
24 and whether this is an entire fairness case, that

1 certainly does not require preliminary injunctive
2 relief to be redressed. So I'm limiting myself to the
3 disclosure claims here, and I'm going to take them in
4 reverse order.

5 The last that was argued is the
6 potential conflicts of management post-closing,
7 particularly the Goergens. The argument is that there
8 may be something that hasn't been disclosed, although
9 there's a disclosure that says that there have not
10 been negotiations finalized with respect to any of the
11 Goergen family staying on or management staying on.
12 This is just speculation. There really is nothing
13 here that raises a colorable claim that there is
14 information that exists that has not been given to the
15 stockholders. So I don't think that, as stated, that
16 states a colorable claim.

17 The next claim involves the financial
18 advisor and why it was hired. That strikes me as
19 precisely the kind of "tell me more" information that
20 would not support preliminary injunctive relief. Once
21 again, it's pure speculation as to what might be out
22 there, but the stockholders know who was hired, when
23 they were hired. More than that, it seems to me --
24 while it may be of interest to stockholders -- would

1 not be material. And without an allegation that there
2 has been a material omission, I don't think that there
3 has been a colorable claim that would require
4 redressing by preliminary injunctive relief.

5 The other financial claims are the
6 more substantial. I first look at the comparable
7 companies analyses, and the argument is that there
8 wasn't disclosure of the precise multiples. But there
9 has been a disclosure of the high, the low, the
10 median, and the mean. It might be useful to
11 stockholders to have more, but it seems unlikely to me
12 that it will be material to stockholders to have more
13 than that, and I don't think that the lack of that
14 specific information supports a colorable claim that
15 material omissions have been made, requiring
16 expedition.

17 And finally I turn to the last claim,
18 and it's the one that facially, I think, is the
19 strongest. That involves the unlevered cash flows.
20 As I understand our past case law and as I understand
21 what is material to stockholders, if management has
22 come up with projections that they have given to a
23 financial advisor and the financial advisor relies on
24 those projections, the stockholders have a right to

1 that, because management is in a position of trust
2 with respect to the stockholders and those may be
3 important. If the financial advisor takes inputs and
4 derives its own projections from those inputs, its
5 calculations don't need to be disclosed. They, once
6 again, may be of interest to stockholders, but they're
7 not considered material to the decision that has to be
8 made.

9 What I am hearing here, and after
10 looking at the disclosures that have been made, it's
11 been disclosed what has been provided. It's been
12 disclosed that the financial advisor took those
13 disclosures and did a DCF. The real argument is that
14 there's confusion about whether that means that there
15 is some hidden unlevered cash flow projection that
16 management provided that was not disclosed but that
17 the financial advisor relied upon.

18 I don't read the disclosures that way.
19 It seems to me clear enough what management disclosed.
20 The supplemental disclosures make that clear. I think
21 any stockholder would know that, in taking those and
22 coming up with a DCF analysis, the financial advisors
23 would have to derive unlevered cash flows as part of
24 its analysis. I don't think that has to be disclosed

1 specifically. I think there is sufficient information
2 that a stockholder can make an informed decision.

3 So while a number of these, and
4 particularly the financial end, may involve proposed
5 disclosures that would be of interest to stockholders,
6 none of them, it seems to me, amount to a material
7 faulty disclosure or nondisclosure such that there's a
8 colorable claim that a preliminary injunction should
9 issue in order to protect the stockholders' franchise.
10 For that reason, I don't find that there is a
11 sufficient showing that a colorable claim of material
12 nondisclosure exists sufficient to justify the rather
13 substantial burden that would be required here of
14 ginning up a preliminary injunctive hearing.

15 I think if this tender offer is
16 successful and if this closes, we can go forward in
17 regular order and determine the process claims, and
18 particularly the entire fairness claims, if that's
19 appropriate. But I don't think that there has been a
20 sufficient showing to go forward on an expedited basis
21 to a determination of whether preliminary injunctive
22 relief should issue.

23 Was that clear enough, Mr. Holleman?

24 MR. HOLLEMAN: It was clear enough,

1 even if it wasn't the result I was hoping for. Thank
2 you.

3 THE COURT: I appreciate that. I
4 wasn't asking you to agree, I just wanted to make sure
5 I wasn't so rambling that you were confused as to what
6 I was doing.

7 Mr. Moritz, was that clear enough?

8 MR. MORITZ: Yes, Your Honor. Thank
9 you.

10 THE COURT: Mr. Kurtz, clear enough?

11 MR. KURTZ: Certainly was, Your Honor.
12 Thank you.

13 THE COURT: All right. I look forward
14 to a consolidation of these cases and moving them
15 forward, and once again, I appreciate the effort that
16 went into putting this matter before me on such an
17 expedited basis and the attention you've given me here
18 today.

19 Thank you all.

20 (Hearing concluded at 11:48 a.m.)

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CERTIFICATE

I, JULIANNE LaBADIA, Official Court Reporter for the Court of Chancery of the State of Delaware, Registered Diplomate Reporter, Certified Realtime Reporter, and Delaware Notary Public, do hereby certify the foregoing pages numbered 3 through 38, contain a true and correct transcription of the proceedings as stenographically reported by me at the hearing before the Vice Chancellor of the State of Delaware, on the date therein indicated.

IN WITNESS WHEREOF, I have hereunto set my hand at Wilmington this 2nd day of October, 2015.

/s/ Julianne LaBadia

Julianne LaBadia
Official Court Reporter
Registered Diplomate Reporter
Certified Realtime Reporter
Delaware Notary Public